PCM-G Expands Insight's Reach with Rebrand to Insight Public Sector

TEMPE, Ariz., March 19, 2020 – Insight Enterprises (NASDAQ:NSIT), the global integrator of Insight Intelligent Technology Solutions™ for organizations of all sizes, has announced today it has completed to rebrand of PCM-G to Insight Public Sector, its division serving the needs of federal, state, local and education government agencies.

Insight acquired PCM on Aug. 30, 2019, and with subsidiary PCM-G now fully integrated with Insight Public Sector, the combined organization delivers deeper IT solutions and services where public sector organizations most often seek help: driving digital innovation, modernizing and securing data platforms, empowering employees with productivity tools, and simplifying IT procurement and asset management.

"Insight and PCM have a long history of helping the public sector navigate the challenges of modern IT, and the addition of PCM-G amplifies the ability of Insight Public Sector to manage not only the day-to-day needs of our clients but their major transformation initiatives," said Scott Friedlander, vice president, Insight Public Sector. "Our larger team draws upon a comprehensive portfolio of procurement tools to streamline IT costs for our clients. Our combined strength also bolsters Insight's end-to-end digital transformation solutions, so the public agencies we work with can achieve greater business agility, more productive workplaces and a securer environment."